

## Aurbach & Associates, Inc.

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## RETAIL PRICE LIST

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### Toot!®

### Macintosh & Windows

Toot! is software for creating a personal portfolio or résumé. It lets you store artifacts in a variety of electronic media (movies, sounds, text, graphics, web site, and computer-created "external" files from applications such as Word® or Pages®, Excel® or Numbers®, Powerpoint® or Keynote®).

Toot! may be downloaded as a 30-day free trial package from the Aurbach & Associates Web Site. During the free trial period, you may use Toot! to create and edit your personal portfolio. Features relating to the distribution of your portfolio as an electronic résumé are disabled during the trial period. You may convert Toot! into a fully-licensed package by choosing the purchase feature while running Toot! or via the Aurbach & Associates secure web store.

The download package includes the Toot! application, associated documentation, on-line help, and several generic templates for the creation of new personal portfolios. Over 60 templates are available for download at no additional cost.

A free, downloadable viewer application — Tooter — is also available from the Aurbach & Associates Web Site. Tooter will open a Toot! portfolio and display its content. However, Tooter cannot be used to change the content of a Toot! portfolio.

Use Toot! to create a personal portfolio and generate an electronic résumé from it. You can send the electronic résumé to prospective employers as an eMail or on a CD-ROM. They use Tooter to view and evaluate the résumé. Alternately, you can publish your Toot! résumé on your website.

P/N	Description	Price/Each
TT-20-W	Toot! <i>For Windows (XP, Vista, or Windows 7)</i>	\$ 35.00
TT-20-M	Toot! <i>For Mac OS X (10.4 or later)</i>	\$ 35.00

Upgrades to Toot! software from previous versions is available free of charge.

### Terms and Conditions

- Shipping is F.O.B. St. Louis, MO. Shipping and handling charges will be added to all orders unless otherwise noted.
- Missouri residents must include sales tax or a tax-exempt number.
- All invoices are payable on receipt.
- Products may be returned for any reason for 30 days from the date of sale. All returns (including products delivered by download) are subject to a 15% restocking charge. Shipping charges cannot be refunded. To initiate a return, please contact Aurbach & Associates ([sales@aurbach.com](mailto:sales@aurbach.com) or 1-800-774-7239).
- These products are available exclusively and directly from Aurbach & Associates, Inc.
- Free hands-on demonstration versions of our software products are available from our website ([www.aurbach.com](http://www.aurbach.com)).

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Grady Profile 3 ships as a dual-platform CD-ROM with documentation included on the CD-ROM in PDF format.

The product package includes four applications:

- **Personal Profile** is used by individuals (i.e., students) to manage their own portfolios.
- **Profile Manager** is used by teachers and administrators and has a class roster orientation.
- **Master Tailor** is a customization tool used to design and structure portfolio templates to meet your standards, data, and layout requirements.
- **Administrator** provides network administrators with additional management capabilities.

The initial purchase includes a one-year software maintenance and support package. Yearly extensions to the package are available.

P/N	Description	Price/Each
010-SC	Grady Profile Classroom License <i>For use by a single teacher or classroom team in a single classroom of up to 35 students.</i>	\$ 299.00
010-A	Grady Profile Building Site License <i>For buildings with less than 501 students enrolled at one time.</i>	\$ 2249.00
010-X	Grady Profile Incremental Student License <i>Per-student incremental cost for building site licenses for additional students (after the first 500).</i>	\$ 3.50
010-D	Grady Profile K-12 District License <i>School districts may license Grady Profile on a multi-building or district wide basis. Pricing is based on the size of the district (number of students and buildings) and is quoted on a case-by-case basis. Please call for a quotation.</i>	please call
010-E	Grady Profile Departmental License <i>Colleges and universities may license Grady Profile for use by a single academic department. The base price covers departments with an annual enrollment of 500 or fewer students. If the department is larger than that, incremental student licenses (010-X) apply.</i>	\$ 2249.00
010-F	Grady Profile Campus License <i>Colleges and universities may license Grady Profile for multiple departments or on a campus-wide basis. Pricing depends on the annual enrollment and other factors and is quoted case-by-case. Please call for a quotation.</i>	please call

**Grady Profile™ 3 – Ad Hoc Reporting Option**
**Macintosh & Windows**

Grady Profile 3 includes basic printing and reporting features, including the ability to build, save, and reuse simple printed reports. An add-on option is also available that supports

- ad-hoc reporting
- data aggregation and disaggregation
- output as formatted printed reports
- output to tab- or comma-delimited text files (for transfer to other programs) and HTML (for web publishing)

P/N	Description	Price
010-R	Grady Profile – Ad Hoc Reporting Option <i>This option is only available to purchasers of Grady Profile. Not available as an add-on for a Classroom License. District and Campus License purchasers should call for multi-building pricing.</i>	\$ 1000.00

## Grady Profile™ 3 – Maintenance Package

Aurbach & Associates offers a maintenance package covering the Grady Profile family of products. This package includes

- unlimited toll-free telephone support
- unlimited email support
- any and all new versions, upgrades and bug-fixes for the Grady Profile 3 family of products released during the coverage period

A one-year maintenance package is included with the purchase of Grady Profile; additional coverage may be purchased in yearly increments. If a maintenance package is allowed to lapse, it may be re-instated, although a reinstatement fee of \$100 will be charged.

P/N	Description	Price
010-M	Grady Profile 3 – Maintenance Package – One-Year Extension <i>For example, the yearly maintenance for a classroom license is \$60.00; the yearly maintenance for a simple building site license is \$450; etc.</i>	20% of license cost
010-MR	Grady Profile 3 – Reporting Option Maintenance Package – 1-Year Extension <i>For example, maintenance for the reporting option for a single building site license is \$250.00/year.</i>	25% of license cost

## Grady Profile™ 3 – Tailoring Services

While it is considered a part of normal support services to assist customers with their efforts tailoring Grady Profile to meet their needs, there may arise situations in which customers prefer to delegate such tasks to Aurbach & Associates. In these cases, Aurbach & Associates will undertake these tasks on a fee basis.

Aurbach & Associates will perform *tailoring services* — that is, customizing of portfolio templates, construction of ad hoc reports, etc. as directed by a customer. The customer will provide all specifications, standards, and requirements needed for Aurbach & Associates staff to perform the specified work. The work itself will be performed at the Aurbach & Associates offices and delivered to customers via eMail. All work will display the best professional judgement of assigned staff, and will represent best effort.

All work will be billed according to the number of hours actually worked (to the nearest 15 minutes). While every attempt will be made to satisfy customer requirements, Aurbach & Associates cannot guarantee that all requirements can be met within the current feature-set of the product. Aurbach & Associates will provide work estimates on request, but will bill for actual time spent.

P/N	Description	Hourly Rate
250-TS	Grady Profile 3 – Tailoring Services <i>Portfolio and ad-hoc report design, creation, modification, and enhancement. Work to be performed at Aurbach &amp; Associates offices to customer specifications.</i>	\$ 150.00/hr

## On-Site Training and Consulting

A two-person team of Aurbach & Associates representatives will come to your site and present a hands-on training workshop on Grady Profile or Student eJournal. We will customize the workshop to meet your needs. We can provide end-user teacher training, training for in-house trainers, and/or consulting and support for curriculum administrators, technology coordinators and IS professionals. Our workshops are intensive, information-packed learning experiences.

- Workshops are limited to 15 participants. A limited number of additional participants can be included for an additional fee.
- The client is responsible for providing the training site and equipment, including a computer for each participant.
- Appropriate course length includes a variety of factors, including the material to be covered and the experience level of participants. For most groups, Aurbach & Associates recommends a two day training for Grady Profile with a third day if the Reporting Option is included.
- All courses are arranged on a case-by-case basis. Scheduling is at the mutual convenience of all parties. Please call for more information.

In addition to the workshop fee, Aurbach & Associates will bill customer for transportation, meals, lodging and other reasonable travel-related expenses incurred.

P/N	Description	Price
200-TR	<b>On-Site Training</b> <i>Custom workshop for up to 15 participants, conducted at the customer site. Customer is responsible for providing workshop space and computers and other materials and supplies needed to conduct the workshop. Aurbach &amp; Associates will be responsible for printed materials provided to workshop attendees. The cost of the workshop includes the participation of a 2-instructor team. Transportation, meals, lodging and other incidental expenses are the customer's responsibility.</i>	\$ 1600.00/day (two instructors)
200-TX	<b>On-Site Training – Extra Participant</b> <i>An additional fee will be charged for each additional participant (beyond the basic 15 participants included in the basic workshop package). Aurbach &amp; Associates retains the right to limit the number of participants to a number we feel we can train effectively.</i>	\$ 200.00